

DIRECTOR'S NOTE

The new year has seen a market increase in opportunities for all the MODE offices along the Eastern seaboard and in Darwin. We are also happy to announce the continuity of current and new projects in Far North Queensland and Western Australia. These new opportunities will see MODE consolidate our existing offices and look towards new alliances in the other regions. Our increased geographic coverage reflects the growing demands in Australia for high quality design solutions in the Education, Affordable Housing, Health, Mining and Hospitality industries. We look forward to working with you all in the coming year! - Rhonan O'Brien



Brisbane studio building prior to its internal and external refurbishment



Street level view of the Brisbane studio in Woolloongabba



Old Woolloongabba Post Office built in 1908.

INJECTING NEW LIFE

Adaptive reuse is the process of adapting old structures for purposes other than those initially intended.

By extending a building's life we maximise its use, essentially increasing the building's permanence in the urban landscape. This approach promotes sustainability by reducing the amount of embodied energy and carbon footprint associated with new construction.

Over time, general wear and tear and changing development patterns have caused old structures to lose its appeal among 21st century buildings. This is where adaptive reuse come into play, to celebrate the history of the place by bringing culture and history back to life for the next generation.

MODE strongly believes in adaptive reuse and has been championing the cause through the redesign of our own studios. We have transformed old buildings into workable modern spaces for almost two decades. Each of our previous Brisbane offices have a history of their own.

MODE's first office made use of the 1888 constructed Princess Theatre in Woolloongabba, Brisbane, which screened silent movies and hosted live entertainment since the 1800s. Our next office in the South Brisbane Heritage Post Office was built in

1908 and was the main post office for the local area for many years. The Brisbane studio is now housed in a former wig factory. After a series of internal and external reconfigurations, it is now a responsive subtropical commercial office and retail space.

Recently one of our Clients came across an old school classroom which was located in the centre of their affordable housing development in Queensland. Being a heritage listed building, knocking down the classroom was not an option. Instead, our designers looked at conserving the existing structure and preserving its history. Using historical documents and photographs the hall was refurbished to its former glory and now serves as a community gather space with a historical museum located on the lower level for the wider community.

Demolition is often the first thought which springs to mind when Clients come across an older building. However, any worn down building with adequate structural elements can be transformed, albeit with a little bit of creative planning, to a suit a variety of purposes. ■



Woolloongabba's Princess Theatre built in 1888.

There are an abundance of former factories, churches, power plants and abandoned buildings around the country that have been adapted to suit modern times.

A wonderful example is Sydney's well known The Rocks which perfectly depicts adaptive reuse on a larger scale. A range of buildings from the mid 1800s to the early 1900s used as warehouses, stables and homes to merchant seamen and workers in the shipyards and docks are now transformed into interesting restaurants, modern bars, clubs, art galleries, accommodation and retail outlets.

On the Sunshine Coast in Queensland, an old morgue was transformed into a unique cellar door after discovering the morgue located on the lower levels offered the perfect stable climate to store wine.

Do you have a favourite adaptive reuse project? Send it to office@modedesign.com.au

"Transforming old, run down buildings into stunning structures rich in culture and history for the next generation creates a more sustainable future for the built environment. Derelict buildings are a common occurrence in urban cities. Old and often run down buildings can be found in prime locations making them extremely valuable property." - Andrew Roe



BARGARA ENTERS AIA ARCHITECTURE AWARDS!

The recently completed Bargara Cultural and Community Centre has been entered into the Australian Institute of Architects (AIA) National Architecture Awards 2010 under the public building category.

Selected as a Q150 project celebrating 150 years of independence for the State of Queensland, the building is an important landmark for Bargara, to highlight the coastal community's rich culture and history.

Bargara cultural and tourism trademarks such as the Loggerhead Turtles have been referenced throughout the design to reinforce the importance of protecting the region's marine wildlife. As a tribute to past locals of Bargara, the Centre includes artefacts of cultural and historical significance. A dedicated hardscape to feature aboriginal dream time paintings telling tales of the locals and their history creates an 'Indigenous keeping place',

while an outdoor cooking pit/hangi represents the traditions of the native 'Kanakas' who once worked in the surrounding cane fields.

The Centre is designed as a highly flexible and functional community meeting space. The available unimpeded natural light has been embraced within the design and further enhanced with expansive high level roofs, extensive glazing and operable glass walls throughout the building to create a seamless integration between internal spaces and the external landscape.

Special thanks to those who made the building a success:

Client: Bundaberg Regional Council (formerly Burnett Shire)
Design Team: Rhonan O'Brien, Andrew Roe, Max Weston, Cherie Hawkins, Lasan Nguyen
Builder: Jeff Lennox Builders
Structural: Empire Engineering
Building Services: MDA Consulting Engineers
Landscape: Urban Space Design
Building Surveyor: Building Services Bundaberg



MEET OUR NEWEST MODESTERS!

Luke Gerzina joins the Sydney team as a Graduate Architect and is passionate about sustainability. He holds qualifications in sustainable design and architecture and aspires to help build a chapel or school in a disadvantaged country.

Claudia Moran is the latest addition to the Sunshine Coast studio with seven years experience as a qualified Interior Designer and architectural drafter. Her expertise is in residential and commercial/retail projects.

Neng Sapphokha comes from a background in architecture and project management and is based in the Brisbane studio. She has worked within architecture and interior design in Australia and the United Kingdom and brings vast experience in designing for hospitality and the tourism sectors.

Craig Blewitt recently attained his Master of Architecture from the University of Canberra and has relocated to Brisbane where he joins the studio as a Graduate Architect. Craig offers high quality documentation and is skilled in managing development applications and building approvals for Clients.

Philip Brady joins the Darwin studio bringing expert knowledge of design requirements for Government agencies. Prior to joining MODE, Philip was employed with the NT Department of Planning and Infrastructure where he worked on education, community and institutional projects.

RETAIL THERAPIST

Sydney based designer Peter Dudzicki has worked in the United Kingdom, Bermuda and now Australia. He discusses his thoughts on well crafted retail spaces.

Which retail design/brand has inspired you internationally?

Developing Boots the Chemist in the UK was a fascinating experience. They are an iconic brand all over Great Britain and I was involved in a major progressive re-generation project approximately 5 years ago. We tried to retain the ideology of the brand by updating its 70's look, but still making it recognisable and comfortable to the shopper. These ideas along with co-operation with a graphic design company specialising in branding were implemented into a couple of trial stores in various hub business areas in London.

What are some innovations you adopt?

Many retail projects aren't designed as effectively as those overseas due to the lack of use of architectural features to guide and orientate the visitor. Take the ceilings for instance, you wander into a shop which has a flat lay in grid ceiling and the whole thing looks monotonous. Breaking up areas with curved, decorative bulkheads improves circulation and creates key selling spots to focus on best selling brand products.

What is most rewarding about retail design?

Seeing results instantly. Well designed retail spaces should welcome increased traffic

and create a comfortable experience for visitors with open, breathable spaces making the whole shopping experience a pleasure.

How do you see the retail market developing in the future?

One only has to look at the Apple store in Sydney to see how this inspirational bit of retail design has influenced and complimented the surrounding CBD. A lot of attention to detail and open spaces with a logical flow creating a very inviting experience.



"Breaking up areas with curved and decorative bulkhead improves circulation and creates key spots to focus on best selling brand products" - Peter Dudzicki

DARWIN AWARDS!

The recently completed Essington School Computer Centre and Banyan House Rehabilitation Centre has been entered in the AIA National Architecture Awards (NT Chapter) and the National Dulux Colour Awards!



Essington School Computer Centre

Entered: AIA National Architecture Awards (NT Chapter) - Public Architecture and Small Projects, Dulux Colour Awards 2010

The new computer centre celebrates the schools' 20th anniversary and is a move away from traditional learning styles seen in the Northern Territory. It's unique and playfully designed spaces are flexible, and designed to be adapted to technological advancements over the life of the building. The centre includes transitional learning spaces, a computer area and purpose built studios for music and film editing.



Banyan House Rehabilitation Centre

Entered: AIA National Architecture Award NT Chapter - Public Architecture

The Banyan House Rehabilitation Centre provides rehabilitation services to residents with drug and alcohol related problems in a safe, secure and interactive environment. Moving away from traditional institutional design ideas, our design creates a more homely and comfortable feel to promote interaction between residents and stimulates the natural growth of support networks.

MODE FOR MODE

Competition for MODE for MODE was tough in 2009 with entries taken around the globe. These winning photos submitted by **Claudi-Marie Preller** in **Brisbane** took out first place which was a return trip to Sydney.

We expect 2010 will be an even bigger year. MODE for MODE competition continues with the most creative entries featuring our MODE thongs, stickers, beach towels or shirts being decided on by our expert judging panel in December.



STUDIO TIME

Take a quick peak at our studios around Australia. Our unique structure promotes local and regional staff with on-the-ground experience and knowledge, and the advantage of having a national back up team.

Brisbane

The Brisbane head studio has been based in the Woolloongabba area for over 19 years. The expanding team have recently added a mezzanine with additional work stations, meeting area, and staff amenities for its growing establishment. Contact Rhonan O'Brien on 07 3891 6828



Sydney

The Sydney team is located in Sydney's inner city suburb of Surry Hills, home to the city's creative hub. The energetic team is led by Paul Oreshkin and work across a range of projects with particular focus on commercial/retail, health care, child care and residential developments. Ph: 02 8396 9500



Sunshine Coast

Established in 2006, the growing team on the Sunshine Coast have recently moved to new premises at Lake Kawana. Led by Studio Manager Tim Boag, the team work in health care, retirement, recreation and community projects. The team can be contacted on 07 5437 8574.



Darwin

The Darwin studio is home to a team of established architects, interior designers, landscape architects and CAD drafters are able to provide services covering the Northern Territory and in remote/rural locations. Studio Manager Max Weston can be contacted on 08 8941 8262.



Gold Coast

Established in October 2009, the Gold Coast studio is the youngest of the five MODE studios. The tight knit team provide services from Logan through to Northern New South Wales. Studio Manager Liam Radich can be contacted on 07 5510 3471.



A SNEAK PEAK LIST OF PRIZES WILL BE NAMED IN THE NEXT MODEZINE OUT IN JUNE!

RECENTLY COMPLETED PROJECT



PEREGIAN BEACH HOUSE

This uniquely designed five bedroom beach house on the Sunshine Coast takes advantage of its dual views (ocean views to the east, mountain views to the west) to provide a spacious and comfortable family home reflecting the laidback coastal lifestyle. Applying an approach known as 'critical regionalism', designer Cameron Sheedy took inspiration from international designs, and combined them with the particular site and regional climate to produce a modern architectural design which responds to its regional context. Extensive use of decks, roof overhangs, and materials with lower embodied energy such as fibreglass and bamboo materials used in the flooring and kitchen benchtops makes it a more sustainable home which is also easily maintained.



BUSINESS DEVELOPMENT

Hi, I'm Kym Howell, the newly appointed Business Development and Marketing Manager. It gives me great pleasure to introduce myself to you - our valued clients and partners - through our MODEZINE. Over the coming months I hope to meet you at industry events around Australia, such as those hosted by UDIA, PCA and PIA. In this role I will be continuing the business development and marketing efforts nationally

that my predecessor, Alison Timchur, implemented so successfully over the past 15 months. MODE has grown exponentially in that time and now has offices in five regions and a dedicated business development and marketing team.

I bring to this team a background in primarily professional services marketing within legal and accounting firms, as well as over nine years experience in journalism, marketing, communications, public relations and business development. Born and bred in Brisbane, I have worked around the country but most recently you would have found me in a marketing management role for MacDonnell Law. Based in Cairns for the past year, that role led to lecturing on professional services marketing at JCU University and getting to know the North Queensland market very well. I am actively involved in the Australian Marketing Institute and the Australian Professional Services Marketing Association and have regularly attended property-related events over the past few years. I look forward to learning more about the MODE DESIGN business, our relationships with our key stakeholders and moving forward with our excellent management team.

MODE--STAR



NAME:
Cherie Hawkins
POSITION:
Interior Designer
- Darwin Studio
BORN:
Wellington, New Zealand
LIVES:
Darwin, Northern Territory

I EARNED MY FIRST DOLLAR BY:
Working in the kiosk at a rugby park - very hard work!
MY INSPIRATION: Beauty
MY LAST SUPPER WOULD BE: Seafood
BEST DESIGN ITEM I'VE SEEN LATELY:
Jaguar XFR - gorgeous!
WORST DESIGN ITEM I'VE SEEN LATELY:
My Samsung mobile phone
FAVOURITE MOVIE QUOTE:
Just do it! - Starksy and Hutch
LAST ALBUM PURCHASE:
Empire of the Sun
FAVOURITE TIME OF THE YEAR IS: Easter
MOST RISK TAKING THING YOU'VE EVER DONE:
Jumping out of a plane at 10,000 feet - awesome!
IF I WASN'T A DESIGNER I'D BE: A vet
WHEN I'M NOT AT WORK I AM:
At home with my son, hanging out with friends and family and planning my next holiday!

MODE CELEBRITY



The latest MODESTAR to join the celebrity bandwagon is Brisbane architectural designer Tamara Reilly. Tamara was interviewed for the A Current Affair program on Lady Tradies aired earlier in the year.

VIDEO CAN BE VIEWED AT
<http://aca.ninemsn.com.au/article.aspx?id=999298>

IN THE PIPELINE...

The latest project in the pipeline from the Gold Coast studio is a six unit development on Cran Street in Ashmore, Gold Coast. For its design, the architects have taken into consideration the architectural context by breaking up the building into smaller elements. This technique aids in reducing the overall visual mass and compliment its residential surrounds. The buildings were then arranged in order to achieve maximum northern aspect where possible. Courtyards are featured to encourage an extension of living spaces on the ground level while quieter, more private spaces are located on the upper levels. As a standard feature in our projects, climatically responsive design elements such as the incorporation of screens for added privacy, sun hoods and awnings are incorporated. Robust and low maintenance materials have also been specified and low embodied energy materials are used where appropriate.



Brisbane
78 Annerley Road, Woolloongabba, QLD 4102
PO Box 8115, Woolloongabba, QLD, 4102
Tel: +61 7 3891 6828 Fax: +61 7 3891 6373
E-mail: brisbane@modedesign.com.au

Sunshine Coast
Suite 2, 9 Capital Place, Birtinya, QLD, 4575
PO Box 111, Moffat Beach, QLD, 4551
Tel: +61 7 5437 8574 Fax: +61 7 5493 2716
E-mail: sunshinecoast@modedesign.com.au

Sydney
Studio 12, Level 5, 35 Buckingham Street
Surry Hills, NSW, 2010
Tel: +61 2 8396 9500 Fax: +61 2 8396 9555
E-mail: sydney@modedesign.com.au

Darwin
2/9 Charlton Court, Stuart Park, NT, 0820
PO Box 93, Parap, NT 0804
Tel: +61 8 8941 8262 Fax: +61 8 8941 3907
E-mail: darwin@modedesign.com.au

Gold Coast
Suite 1, Ground Floor, 142 Bundall Road
Bundall, QLD, 4217
Tel: +61 7 5510 3471 Fax: +61 7 5474 0610
E-mail: goldcoast@modedesign.com.au

Disclaimer Any designs and plans shown or expressed in MODEZINE are the copyright of MODE DESIGN CORP PTY LTD and cannot be reproduced without written permission.
Correspondence Email MODE DESIGN Marketing Department office@modedesign.com.au

QLD Peter Bertram 2333 NSW Rhonan O'Brien 7176 NT Robert McCray AR564
ABN 65 112 807 931

Brisbane Sunshine Coast Sydney Darwin Gold Coast
www.modedesign.com.au